

# Sequential Normalized Maximum Likelihood in Log-loss Prediction

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$\mathcal{P} = \{P_\theta | \theta \in \Theta\}$ :

$$\mathcal{R}(P, x^n) = \sum_{i=1}^n -\log P(x_i|x^{i-1}) - \inf_{\theta \in \Theta} \sum_{i=1}^n -\log P_\theta(x_i|x^{i-1}).$$

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**Goal:** minimize the worst-case regret.

- We choose  $\mathcal{P}$  to be an **exponential family** of distributions (Gaussian, Bernoulli, Poisson, binomial, Gamma, etc.)
- **No assumptions** on the process generating the outcomes!

## The minimax algorithm

Normalized maximum likelihood (NML) achieves the minimal worst-case regret:

$$P_{\text{NML}} = \arg \min_P \max_{x^n} \mathcal{R}(P, x^n) = \frac{k}{2} \log n + O(1)$$

- 😊 Optimal
- 😞 Hard to calculate, often impractical
- 😞 Requires knowledge of time horizon

## Maximum likelihood (ML) strategy

Predicts with the best distribution on past outcomes:

$$P(x_{n+1}|x^n) = P_{\hat{\theta}_n}(x_{n+1}),$$

where  $\hat{\theta}_n = \arg \min_{\theta} \sum_{i=1}^n -\log P_{\theta}(x_i)$ .

- 😊 Simple to calculate, often used in practice
- 😞 Suboptimal: the constant in  $O(\log n)$  much larger than  $\frac{k}{2}$
- 😞 Requires bounding the data to achieve logarithmic regret

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Sequential normalized maximum likelihood (SNML):

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- Achieves asymptotically optimal regret  $\frac{k}{2} \log n + O(1)$ .
- SNML coincides with NML given that the current iteration is the last iteration.
- Relationship to Bayesian strategy with Jeffreys' prior.