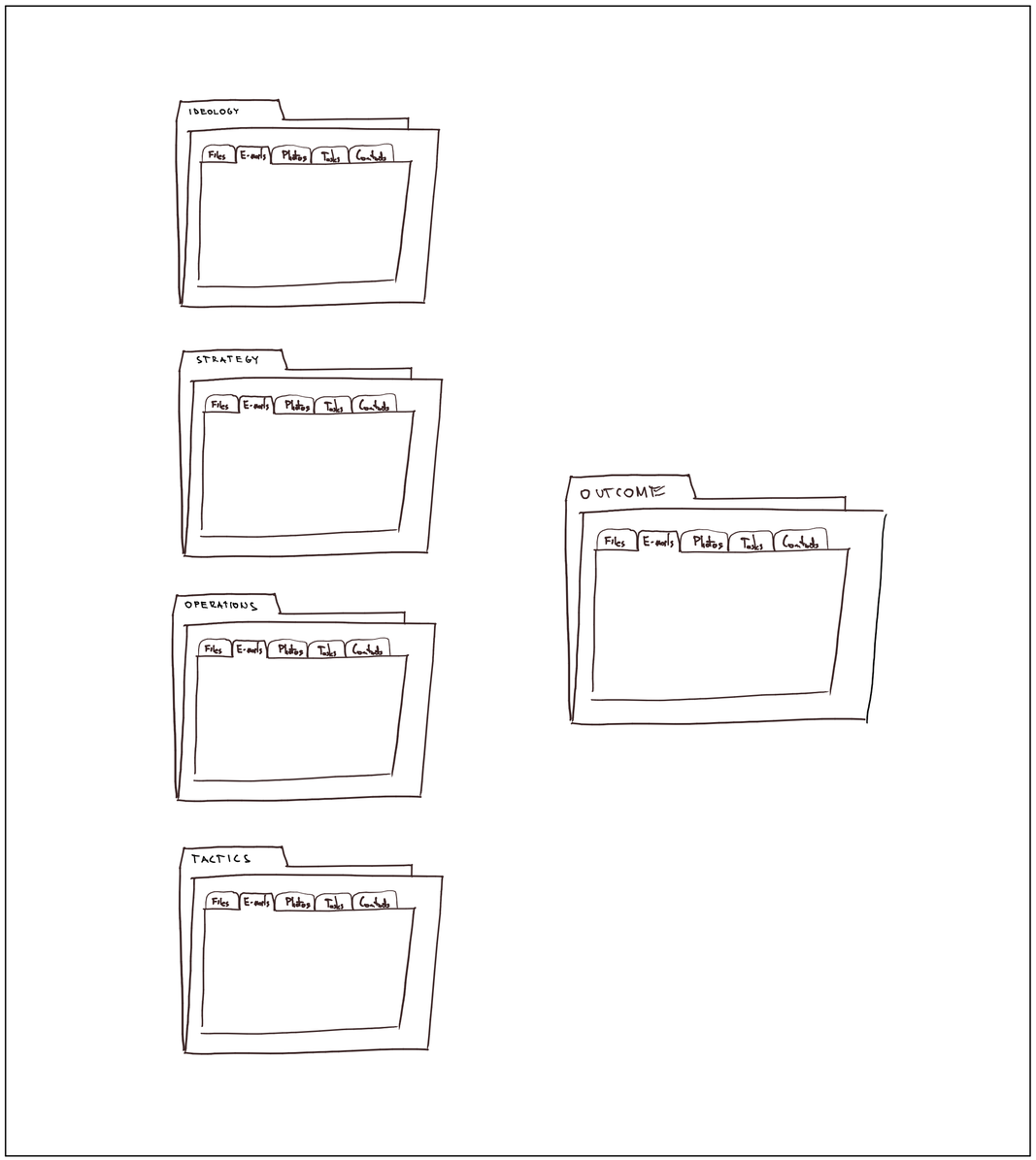
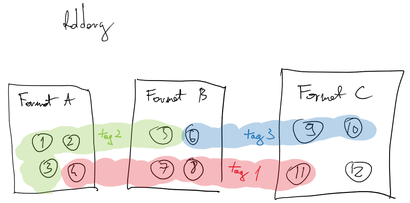
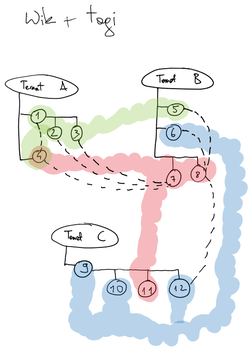
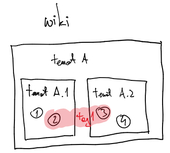


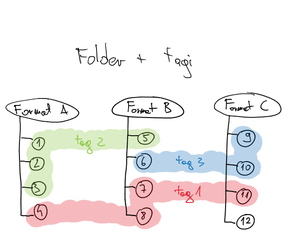

http://www.nature.com/articles/srep14719

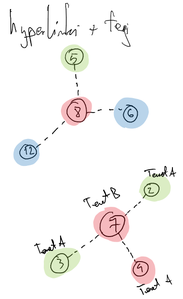
The current findings offer a neural explanation for the repeatedly documented preference for navigation over search. They further explain why this preference has not altered despite advances in search engine technology and performance, and predict that this preference is unlikely to change with further improvements in search technologies. Instead of attempting to replace navigation with search5,32, we suggest a user-subjective approach to PIM systems design33. This design approach takes folders as given, and attempts to exploit and improve them rather than replace them. We argue that humans have developed mechanisms that allow them to retrieve an item from a specific location (be it real or virtual), by navigating the same path they followed in storing the information. These deep-rooted neurocognitive biases lead to automatic activation of retrieval routines, which have minimal reliance on linguistic processing, leaving the language system available for other tasks.

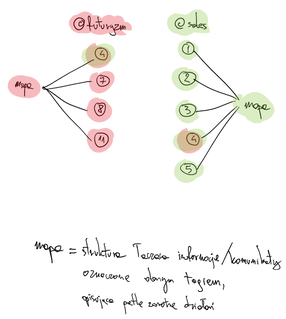



mapa = struktura Tezaura informacje/komunikaty
oznaczone danym tagiem,
graficzna postac zmotywowana