



Dr. Morten Middelfart

Dr. Morten Middelfart has over two decades of experience in developing and managing business intelligence and analytics solutions.

At age 25, Morten founded Morton Systems, a business intelligence company. Morton Systems was sold to TARGIT in 1996. Following the sale of his company, Morten became TARGIT's CTO and chief product visionary. The TARGIT Decision Suite is largely based on the technologies and ideas developed at Morton Systems. More recently, Morten developed technologies such as TARGIT's Xbone and TimeLiner to accommodate high-performance competitive analytics through the use of both internal and external data.

Morten holds an MBA from Henley Management College (U.K.) and two PhDs, from Rushmore University (U.S.) and Aalborg University (Denmark). His doctoral theses became, respectively, the groundbreaking *Computer Aided Leadership and Management*, and *Sentinel Mining*. Morten holds seven U.S. Patents, and 25 worldwide, for his technological developments in business intelligence and analytics, placing him among the top 1.8% of all active inventors.

In his spare time, Morten is an avid skydiving instructor and enthusiast, with more than 1,500 airplane jumps and several BASE jumps to his name.