Finding similar items I

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Review of the previous lectures

- Mining of massive datasets.
- Evolution of database systems.
- Dimensional modeling.
- ETL and OLAP systems.
- Processing of massive datasets.
- Spark: MapReduce in practice.
- Approximate query processing.

Outline

- 2 Shingling of Documents
- 3 Similarity-Preserving Summaries of Sets
- 4 Summary

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• Find similar elements to the query element.

Applications of nearest neighbor search

- Similarity of documents
 - ► Plagiarism
 - ► Mirror pages
 - ► Articles from the same source
- Machine learning
 - ▶ k-nearest neighbors
 - ► Collaborative filtering
- Computational geometry
- Computer vision
- Geographic Information Systems (GIS)

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- Approximate algorithms

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- Storing large number of sets and computing their similarity in naive way is not sufficient.
- We compress sets in a way that enables to deduce the similarity of the underlying sets from their compressed versions.

Jaccard similarity

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• Example: Let $S = \{a, b, c, d\}$ and $T = \{c, d, e, f\}$, then

$$SIM(S,T) = 2/6.$$

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- Example: The set of all 3-shingles for the first sentence on this slide:

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- ullet For k=1 most documents will have most of the common characters and few other characters, so almost all documents will have high similarity.
- k should be picked large enough that the probability of any given shingle appearing in any given document is low.
- Example: Let us check two words document and monument:

$$SIM(\{d, o, c, u, m, e, n, t\}, \{m, o, n, u, m, e, n, t\}) = 6/8$$

$$SIM(\{doc, ocu, cum, ume, men, ent\},$$

$$\{mon, onu, num, ume, men, ent\}) = 3/9$$

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- ► Since typical email is much smaller than 14 million characters long, this can be right value.
- Since distribution of characters is not uniform, the above estimate should be corrected, for example, by assuming that there are only 20 characters.

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- ▶ Each 9-shingle from a document can be mapped to a bucket number in the range from 0 to $2^{32} 1$.
- ► Instead of **nine** we use then **four** bytes and can manipulate (hashed) shingles by single-word machine operations.

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 - ▶ if we use 9-shingles, there are many more than 2^{32} likely shingles.
 - ▶ When we hash them down to four bytes, we can expect almost any sequence of four bytes to be possible.

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- We would like to replace large sets by much smaller representations called **signatures**.
- The signatures, however, should preserve (at least to some extent) the similarity between sets.

• Characteristic matrix

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- ► There is a 1 in row r and column c if the element for row r is a member of the set for column c.
- lacktriangle Otherwise the value in position (r,c) is 0.

Example:

- ▶ Let the universal set be $\{a, b, c, d, e\}$.
- ▶ Let $S_1 = \{a, d\}$, $S_2 = \{c\}$, $S_3 = \{b, d, e\}$, $S_4 = \{a, c, d\}$.

Element	S_1	S_2	S_3	S_4
а	1	0	0	1
b	0	0	1	0
С	0	1	0	1
d	1	0	1	1
е	0	0	1	0

• It is important to remember that the characteristic matrix is unlikely to be the way the data is stored, but it is useful as a way to visualize the data!

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- To minhash a set represented by a column of the characteristic matrix, pick a permutation of the rows.
- The minhash value of any column is the number of the first row, in the permuted order, in which the column has a 1 (or, the first element of the set in the given permutation).

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- To minhash a set represented by a column of the characteristic matrix, pick a permutation of the rows.
- The minhash value of any column is the number of the first row, in the permuted order, in which the column has a 1 (or, the first element of the set in the given permutation).
- The index of the first row is 0 in the following.

• Example:

► Let us pick the order of rows *beadc* for the matrix from the previous example.

Element	S_1	S_2	S_3	S_4
b	0	0	1	0
е	0	0	1	0
а	1	0	0	1
d	1	0	1	1
С	0	1	0	1

- ▶ In this matrix, we can read off the values of minhash (mh) by scanning from the top until we come to a 1.
- ▶ Thus, we see that $mh(S_1) = 2$ (a), $mh(S_2) = 4$ (c), $mh(S_3) = 0$ (b), and $mh(S_4) = 2$ (a).

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 - ► The probability that the minhash function for a random permutation of rows produces the same value for two sets equals the Jaccard similarity of those sets.

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$$P(mh(S) = mh(T)) = \frac{x}{x+y}.$$

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- \bullet The signature matrix has the same number of columns as M, but only n rows!
- ullet Even if M is not represented explicitly (but as a sparse matrix by the location of its ones), it is normal for the signature matrix to be much smaller than M.

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- Even picking a random permutation of millions or billions of rows is time-consuming.
- Fortunately, it is possible to simulate the effect of a random permutation by a **random hash function** that maps row numbers to as many buckets as there are rows.

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- This difference is unimportant as long as k is large and there are not too many collisions.
- We can maintain the fiction that our hash function h permutes row r to position h(r) in the permuted order.

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- We construct the signature matrix by considering each row in their given order.
- ullet Let SIG(i,c) be the element of the signature matrix for the i-th hash function and column c defined by

$$SIG(i, c) = \min\{h_i(r) : \text{for such } r \text{ that } c \text{ has } 1 \text{ in row } r\}$$

• Example:

▶ Let us consider two hash functions h_1 and h_2 :

$$h_1(r) = r + 1 \mod 5$$
 $h_2(r) = 3r + 1 \mod 5$

Row	S_1			S_4	$h_1(r)$	$h_2(r)$
0	1	0 0 1 0	0	1		
1	0	0	1	0		
2	0	1	0	1		
3	1	0	1	1		
4	0	0	1	0		

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$$h_1(r) = r + 1 \mod 5$$
 $h_2(r) = 3r + 1 \mod 5$

Row	S_1	S_2	S_3	S_4	$h_1(r)$	$h_2(r)$
0	1	0	0	1	1	1
1	0	0	1	0	2	4
2	0	1	0	1	3	2
3	1	0	1	1	4	0
4	0	0	1	0	0	3

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while the true similarities are:

$$SIM(S_1, S_2) = 0$$
 $SIM(S_1, S_3) = 1/4$ $SIM(S_1, S_4) = 2/3$

Outline

1 Motivation

- 2 Shingling of Documents
- 3 Similarity-Preserving Summaries of Sets
- 4 Summary

Summary

- Similarity of documents.
- Jaccard similarity.
- Minhash technique.

Bibliography

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