

# Finding Similar Items II

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Software Development Technologies  
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## Review of the previous lectures

- Mining of massive datasets.
- Classification and regression.
- Evolution of database systems.
- MapReduce
- MapReduce in Apache Spark
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  - ▶ Locality-sensitive hashing with minhash

# Outline

- 1 Distance measures
- 2 Theory of Locality-Sensitive Functions
- 3 LSH Families for Other Distance Measures
- 4 Summary

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- The triangle-inequality axiom is what makes all distance measures behave as if distance describes the length of a shortest path from one point to another.

## Euclidean distances

- The conventional distance measure in  $n$ -dimensional Euclidean space, which we shall refer to as the  $L_2$ -norm, is defined as:

$$d_2(\mathbf{x}, \mathbf{y}) = \sqrt{\sum_{j=1}^n (x_j - y_j)^2}$$

- In general, for any constant  $p$ , we can define the  $L_p$ -norm to be the distance measure  $d$  defined by:

$$d_p(\mathbf{x}, \mathbf{y}) = \left( \sum_{j=1}^n |x_j - y_j|^p \right)^{\frac{1}{p}}$$

## Euclidean distances

- Special cases are, besides the  $L_2$ -norm mentioned above,
  - ▶ Manhattan distance or  $L_1$ -norm:

$$d_1(\mathbf{x}, \mathbf{y}) = \left( \sum_{j=1}^n |x_j - y_j| \right)$$

- ▶ Chebyshev distance or  $L_\infty$ -norm:

$$d_\infty(\mathbf{x}, \mathbf{y}) = \max_j (|x_j - y_j|)$$

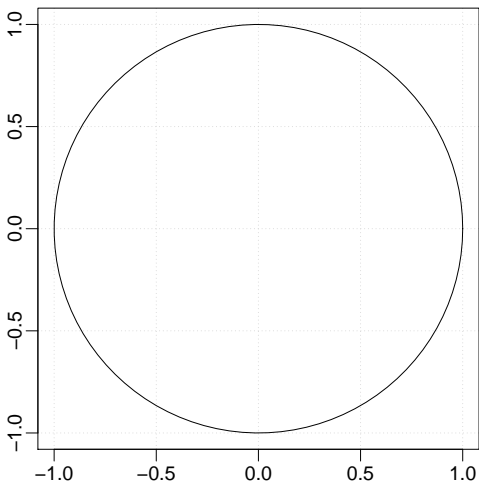
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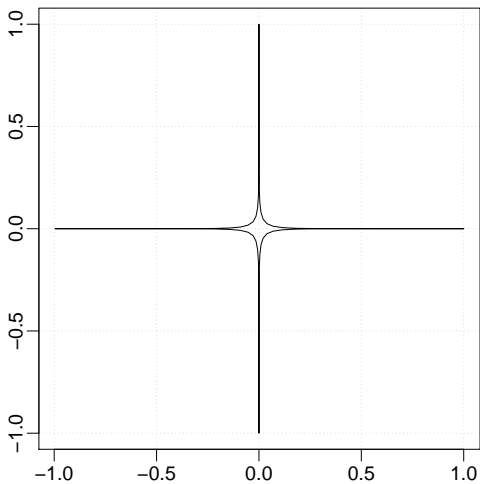


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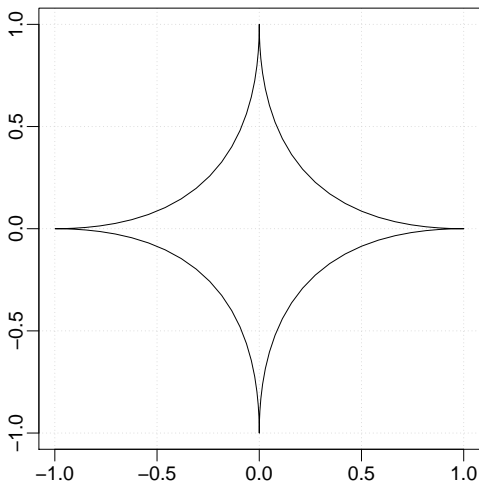


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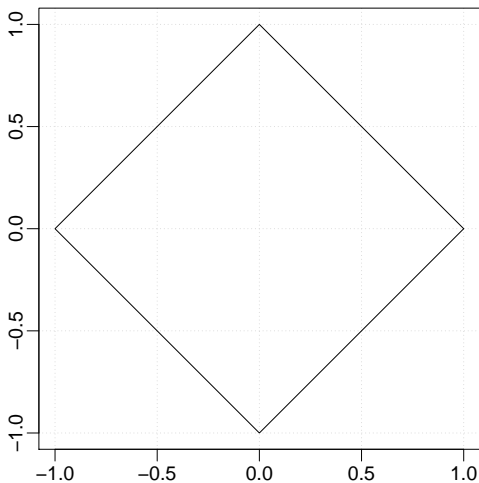


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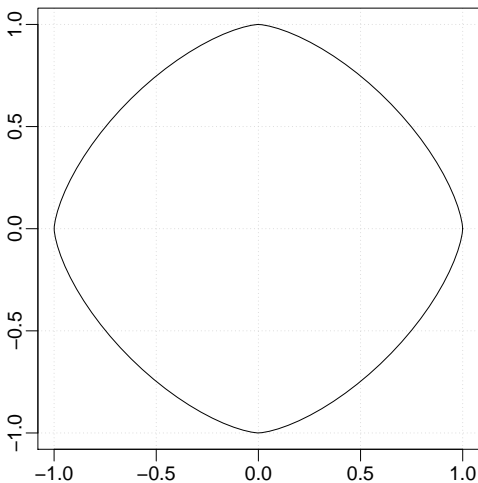
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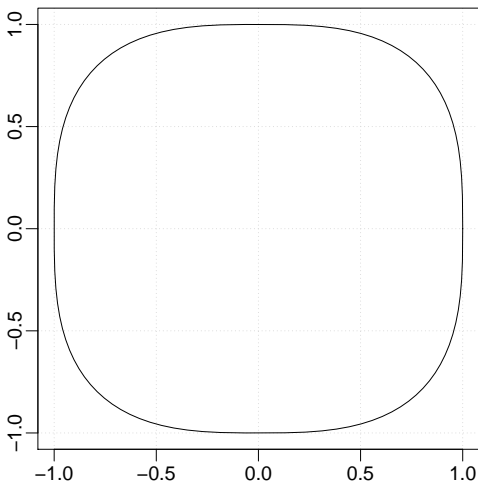


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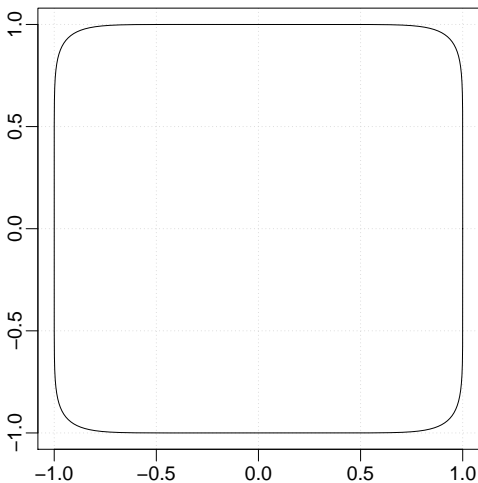


## Euclidean distances

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## Jaccard distance

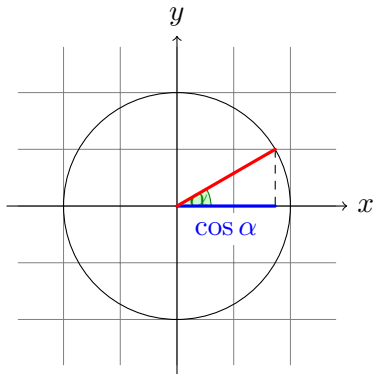
- Jaccard similarity is not a distance measure!
- We define the Jaccard distance of sets by:

$$d_{Jacc} = 1 - SIM(\mathbf{x}, \mathbf{y})$$

where  $SIM(\mathbf{x}, \mathbf{y})$  is defined as before.

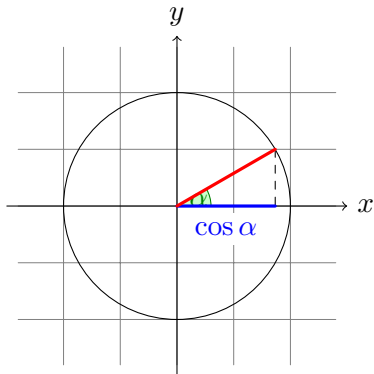
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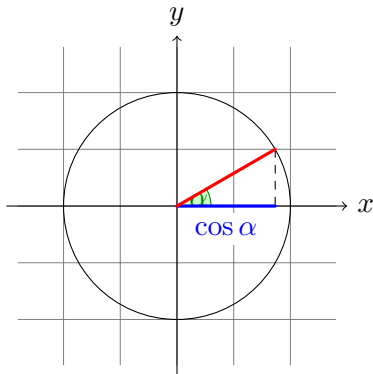
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- The cosine distance between two points is the angle that the vectors to those points make.
- This angle will be in the range 0 to 180 degrees, regardless of how many dimensions the space has.



## Computing the cosine distance

- Given two vectors  $\mathbf{x}$  and  $\mathbf{y}$ , the cosine of the angle between them is the dot product  $\mathbf{x} \cdot \mathbf{y}$  divided by the  $L_2$ -norms of  $\mathbf{x}$  and  $\mathbf{y}$ :

$$\cos(\theta) = \frac{\sum_{j=1}^n x_j y_j}{\sqrt{\sum_{j=1}^n x_j^2} \sqrt{\sum_{j=1}^n y_j^2}}$$

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- Apply the  $\arccos$  function to translate  $\cos(\theta)$  to an angle in the  $[0, 180]$  degree range.

## Hamming Distance

- The Hamming distance between two vectors is the number of components in which they differ:

$$d_H = \sum_{j=1}^n \llbracket x_j \neq y_j \rrbracket$$

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- The minhash functions is one example of such family that uses the banding technique to achieve the above goal.

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    - They must be combinable to build functions that are better at avoiding false positives and negatives, and the combined functions must also take time that is much less than the number of pairs.

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- A collection of functions of this form will be called a family of functions.

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  - ▶ For instance, for  $d_1 = 0.3$  and  $d_2 = 0.6$  we can assert that the family of minhash functions is a  $(0.3, 0.6, 0.7, 0.4)$ -sensitive family.

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- **Example:** This construction corresponds to  $r$  rows in a single band for minhash functions.



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- This construction turns a  $(d_1, d_2, p_1, p_2)$ -sensitive family  $\mathcal{F}$  into a  $(d_1, d_2, 1 - (1 - p_1)^b, 1 - (1 - p_2)^b)$ -sensitive family  $\mathcal{F}'$ .

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- There is another construction called the OR-construction.
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- We define  $f(\mathbf{x}) = f(\mathbf{y})$  if and only if  $f_i(\mathbf{x}) = f_i(\mathbf{y})$  for one or more values of  $i$ .
- This construction turns a  $(d_1, d_2, p_1, p_2)$ -sensitive family  $\mathcal{F}$  into a  $(d_1, d_2, 1 - (1 - p_1)^b, 1 - (1 - p_2)^b)$ -sensitive family  $\mathcal{F}'$ .
- **Example:** This construction corresponds to  $b$  bands of 1 row for minhash functions.

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- Obviously, the better the final family of functions is, the longer it takes to apply the functions from this family.

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- ▶ The members of  $\mathcal{F}_2$  each are built from 16 members of  $\mathcal{F}$ .
- ▶ The 4-way AND-function converts any probability  $p$  into  $p^4$ , and the 4-way OR-construction, converts this probability further into  $1 - (1 - p^4)^4$ .



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- **Example:**

- ▶ Suppose  $\mathcal{F}$  is the minhash functions being a  $(0.2, 0.6, 0.8, 0.4)$ -sensitive family.

$p$	$1 - (1 - p^4)^4$
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0.3	0.0320
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- ▶ By replacing  $\mathcal{F}$  by  $\mathcal{F}_2$ , we have reduced both the false-negative and false-positive rates, at the cost of making application of the functions take 16 times as long.

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- **Example:**

- ▶ For the same cost, we can apply a 4-way OR-construction followed by a 4-way AND-construction.
- ▶ Suppose as before that  $\mathcal{F}$  is a  $(0.2, 0.6, 0.8, 0.4)$ -sensitive family.
- ▶ Then the constructed family is a  $(0.2, 0.6, 0.9936, 0.5740)$ -sensitive.
- ▶ This choice is not necessarily the best: the higher probability has moved much closer to 1, but the lower probability has also raised, increasing the number of false positives.

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- It would, for instance, transform a  $(0.2, 0.8, 0.8, 0.2)$ -sensitive family into a  $(0.2, 0.8, 0.99999996, 0.0008715)$ -sensitive family.



# Outline

- ① Distance measures
- ② Theory of Locality-Sensitive Functions
- ③ **LSH Families for Other Distance Measures**
- ④ Summary

## LSH families for Hamming distance

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- The family  $\mathcal{F}$  consisting of the functions  $\{f_1, f_2, \dots, f_n\}$  is a  $(d_1, d_2, 1 - d_1/n, 1 - d_2/n)$ -sensitive family of hash functions, for any  $d_1 < d_2$ .

## Random hyperplanes and the cosine distance

- The cosine distance between two vectors is the angle between the vectors.
- Note that these vectors may be in a space of many dimensions, but they always define a plane, and the angle between them is measured in this plane.

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- Then  $\mathcal{F}$  is a  $(d_1, d_2, (180 - d_1)/180, (180 - d_2)/180)$ -sensitive family for the cosine distance.

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- Pick a constant  $a$  and divide the line into segments of length  $a$ .
- The segments of the line are the buckets into which function  $f$  hashes points: a point is hashed to the bucket in which its projection onto the line lies.

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  - ▶ Since  $\theta$  is the smaller angle between two randomly chosen lines in the plane,  $\theta$  is twice as likely to be between 0 and 60 as it is to be between 60 and 90.

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- We can amplify this family as we like, just as for the other examples of locality-sensitive hash functions.

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- Given that  $d_1 < d_2$ , we may not know what exactly the probabilities of  $p_1$  and  $p_2$  are, but we can be certain that  $p_1 > p_2$ .
- The reason is that this probability surely grows as the distance shrinks.
- Thus, even if we cannot calculate  $p_1$  and  $p_2$  easily, we know that there is a  $(d_1, d_2, p_1, p_2)$ -sensitive family of hash functions for any  $d_1 < d_2$  and any given number of dimensions.

## Outline

- ① Distance measures
- ② Theory of Locality-Sensitive Functions
- ③ LSH Families for Other Distance Measures
- ④ Summary

## Summary

- Locality-sensitive hashing.
- Distance measures.
- Theory of LSH.
- LSH for different distance measures.

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