# Monotonicity of Bayesian confirmation measure in rule support and confidence

Izabela Brzezińska

Monotoniczność Bayesowskiej miary konfirmacji względem współczynników zaufania i wsparcia reguł

# **Inspirations and motivations**

- n The pareto optimal support-confidence border
- n Bayesian confirmation measures
- n The property of monotonicity (M)

Motivations – pareto optimal support-confidence border (1)

n Mining pareto optimal rule support-confidence border identifies rules optimal with respect to measures such as: gain, p-s, lift, conviction etc.



# Motivations - pareto optimal support-confidence border (2)

- n The following conditions are sufficient for verifying whether rules optimal according to a measure g(x) are included on the support-confidence pareto optimal border:
  - g(x) is monotone in support over rules with the same confidence, and
  - 2. g(x) is monotone in confidence over rules with the same rule support.
- n A function g(x) is understood to be monotone in x, if  $x_1 < x_2$  implies that  $g(x_1) \le g(x_2)$ .

# Motivations – Bayesian confirmation measures (1)

- Among widely studied interestingness measures, there is a group of Bayesian confirmation measures.
- n They quantify the degree to which a piece of evidence built of the independent attributes provides "evidence for or against" or "support for or against" the hypothesis built of the dependent attributes
- n Among the most well-known Bayesian confirmation measures proposed in the literature, an important role is played by a confirmation measure denoted by *f*, which has the property of hypothesis symmetry, property of monotonicity (M).

# **Presentation plan**

- n Monotonicity of confirmation measure *f* in rule support and confidence
- n Property of monotonicity (M)
- n Rule support, confidence, gain measure and the property (M)
- n Property (M) vs. monotonicity in rule support and confidence
- n Further research plans

Monotonicity of *f* in rule support and confidence (1)

n Let us consider a Bayesian confirmation measure f defined as follows:

$$f(\phi \to \psi) = \frac{conf(\psi \to \phi) - conf(\neg \psi \to \phi)}{conf(\psi \to \phi) + conf(\neg \psi \to \phi)}$$

n Having observed that:

n 
$$sup(\sim \phi \rightarrow \psi) + sup(\phi \rightarrow \psi) = sup(\psi)$$
,

n 
$$sup(\sim\phi) = |U| - sup(\phi)$$
,

n 
$$sup(\phi) = sup(\phi \rightarrow \psi)/conf(\phi \rightarrow \psi)$$
,

n 
$$sup(\sim\psi\rightarrow\phi)=sup(\phi)-sup(\phi\rightarrow\psi)$$

we can transform *f* into such a form:

$$f(\phi \rightarrow \psi) = \frac{|U| conf(\phi \rightarrow \psi) - sup(\psi)|}{(|U| - 2sup(\psi))conf(\phi \rightarrow \psi) + sup(\psi)|}$$

*conf*(φ→ψ) *sup*(φ→ψ) Monotonicity of *f* in rule support and confidence

$$f(\phi \to \psi) = \frac{|U| conf(\phi \to \psi) - sup(\psi)|}{(|U| - 2sup(\psi)) conf(\phi \to \psi) + sup(\psi)|}$$

- n we assume that |U| and  $sup(\psi)$  are constants as we consider only rules with a fixed conclusion (i.e. from one decision class)
- n Let us verify whether *f* is
- 1. monotone in rule support for a fixed value of confidence, and
- 2. monotone in confidence for a fixed value of rule support.
- n These are the Bayardo-Agrawal sufficient conditions for "laying on" support-confidence pareto border.

(2)

Monotonicity of f in rule support for fixed confidence value

$$f(\phi \to \psi) = \frac{/U/conf(\phi \to \psi) - sup(\psi)}{(|U| - 2sup(\psi))conf(\phi \to \psi) + sup(\psi)}$$

- n Hypothesis: *f* is monotone in rule support for fixed confidence.
- n Proof:

*f* is independent of rule support  $sup(\phi \rightarrow \psi)$ , so for  $conf(\phi \rightarrow \psi) = const$ ,

f is constant and thus monotone in rule support.

Monotonicity of f in confidence for fixed rule support

$$f(\phi \to \psi) = \frac{/U/conf(\phi \to \psi) - sup(\psi)}{(|U| - 2sup(\psi))conf(\phi \to \psi) + sup(\psi)}$$

- n Hypothesis: f is monotone in confidence for fixed rule support.
- n Proof schema:
  - n express f as a function of  $conf(\phi \rightarrow \psi)$ ,
  - n calcutate the derivative f' of f and verify its sing
- n Conclusions:

since f' is always  $\geq$  0 then f is monotone in confidence.

# Support-confidence monotonicity of *f* - conclusions

- n The Bayesian confirmation measure *f* is
- 1. independent of rule support and therefore monotone in rule support
- 2. and monotone in confidence.
- Rules optimal with respect to
  *f* lie on the support-confidence pareto border
  (sic: we consider rules with fixed conclusion)

# Utility of confidence vs. utility of confirmation *f* (1)

- n What's the use of looking for rules with optimal f since they lie on the pareto border?
  - n The above result does not deny the interest of *f* in expressing the attractiveness of rules; it just states the monotonicity of *f* in confidence of rules for a fixed conclusion
  - n This result does not refer, however, to utility of scales in which confirmation  $f(\phi \rightarrow \psi)$  and confidence  $conf(\phi \rightarrow \psi)$  are expressed
  - n While the confidence  $conf(\phi \rightarrow \psi)$  is the truth value of the knowledge pattern "*if*  $\phi$ , *then*  $\psi$ ", the confirmation measure  $f(\phi \rightarrow \psi)$  says to what extend  $\psi$  is satisfied more frequently when  $\phi$  is satisfied rather than when  $\phi$  is not satisfied.

### Utility of confidence vs. utility of confirmation *f* (2)

- **n** Consider the possible result of rolling a die: 1,2,3,4,5,6, and let the conclusion  $\psi$ ="the result is 6".
  - n  $\phi_1$ ="the result is divisible by 3",  $conf(\phi_1 \rightarrow \psi) = 1/2, f(\phi_1 \rightarrow \psi) = 2/3,$
  - n  $\phi_2$ ="the result is divisible by 2",  $conf(\phi_2 \rightarrow \psi) = 1/3$ ,  $f(\phi_2 \rightarrow \psi) = 3/7$ ,
  - n  $\phi_3$ ="the result is divisible by 1",  $conf(\phi_3 \rightarrow \psi) = 1/6$ ,  $f(\phi_3 \rightarrow \psi) = 0$ .
- n This example acknowledges the monotonicity of confirmation in confidence, it clearly shows that the value of *f* has a more useful interpretation than *conf*,
- In particular, in case of rule  $\phi_3 \rightarrow \psi$ , which can also be read as "in any case, the result is 6"; indeed, the "any case" does not add any information which could confirm that the result is 6, and this fact is expressed by  $f(\phi_3 \rightarrow \psi) = 0$ .

#### Utility of confidence vs. utility of confirmation *f* (3)

- n Consider the possible result of rolling a die: 1,2,3,4,5,6, and let the premise be kept fixed at  $\phi$ ="the result is divisible by 2"
  - n  $\psi_1$ ="the result is 6",  $conf(\phi \rightarrow \psi_1) = 1/3, f(\phi \rightarrow \psi_1) = 3/7$
  - n  $\psi_2$ ="the result is *not* 6" *conf*( $\phi \rightarrow \psi_2$ )=2/3, *f*( $\phi \rightarrow \psi_2$ )=-3/7.
- **n** In this example, rule  $\phi \rightarrow \psi_2$  has greater confidence than rule  $\phi \rightarrow \psi_1$
- n However, rule  $\phi \rightarrow \psi_2$  is less interesting than rule  $\phi \rightarrow \psi_1$  because premise  $\phi$  reduces the probability of conclusion  $\psi_2$  from  $5/6 = sup(\psi_2)$ to  $2/3 = conf(\phi \rightarrow \psi_2)$ , while it augments the probability of conclusion  $\psi_1$ from  $1/6 = sup(\psi_1)$  to  $1/3 = conf(\phi \rightarrow \psi_1)$ .
- In consequence, premise  $\phi$  disconfirms conclusion  $\psi_2$ , which is expressed by a negative value of  $f(\phi \rightarrow \psi_2) = -3/7$ , and it confirms conclusion  $\psi_1$ , which is expressed by a positive value of  $f(\phi \rightarrow \psi_1) = 3/7$ .

#### Property of monotonicity (M)

n The property of monotonicity [proposed by Greco et al.] (M)  $c(\phi,\psi) = F[sup(\phi \rightarrow \psi), sup(\neg \phi \rightarrow \psi), sup(\phi \rightarrow \neg \psi), sup(\neg \phi \rightarrow \neg \psi)]$ is a function non-decreasing with respect to  $sup(\phi \rightarrow \psi)$  and  $sup(\neg \phi \rightarrow \neg \psi)$ , and non-increasing with respect to  $sup(\neg \phi \rightarrow \psi)$  and  $sup(\phi \rightarrow \neg \psi)$ .

- n Notation (for simpllicity)
  - $a = sup(\phi \rightarrow \psi), \qquad \tilde{a}$
  - $b = sup(\sim \phi \rightarrow \psi), \qquad \ddot{a}$
  - $c = sup(\phi \rightarrow \sim \psi), \qquad \ddot{a}$
  - $d = sup(\sim \phi \rightarrow \sim \psi).$  ã

# Verification whether *f(x)* satisfies the property (M)

- n In order to verify whether a measure f(x) has the property of monotonicity (M) we must check if all of the following conditions are satisfied:
- 1. the increase of *a* must not result in decrease of f(x),  $\tilde{a}$
- 2. the increase of **b** must not result in increase of f(x), **ä**
- 3. the increase of *c* must not result in increase of f(x), **ä**
- 4. the increase of d must not result in decrease of f(x).  $\tilde{a}$

Rule support has the property of monotonicity (M)?

**n** Rule support is defined as the number of objects in *U* having both property  $\phi$  and  $\psi$ .

 $sup(\phi \rightarrow \psi) = a$ 

n Verification:

1.	$a \tilde{a} => sup(\phi \rightarrow \psi) \tilde{a}$ (non-decreasing)	Р
2.	<b>b</b> $\tilde{a} = sup(\phi \rightarrow \psi) = const (non-increasing)$	Р
3.	$c \tilde{a} => sup(\phi \rightarrow \psi) = const (non-increasing)$	Р
4.	$d \tilde{a} => sup(\phi \rightarrow \psi) = const (non-decreasing)$	Р

n Conclusions:

Rule support has the property (M)

Confidence has the property of monotonicity (M)? (1)

n Confidence is defined as:

 $conf(\phi \rightarrow \psi) = sup(\phi \rightarrow \psi)/sup(\phi) = a/(a+c)$ 

- n Verification:
- 1.  $a \tilde{a} => conf(\phi \rightarrow \psi)$ ?

Let us assume that  $\Delta > 0$  is a number by which we shall increase a. Condition 1 will be satisfied if and only if  $conf \ (\phi \to \psi) = \frac{a}{a+c} \le conf \ '(\phi \to \psi) = \frac{(a+\Delta)}{(a+\Delta)+c}$  $\Leftrightarrow c\Delta \ge 0$ 

Since c,  $\Delta > 0$  we have:

 $a \tilde{a} = conf(\phi \rightarrow \psi) \tilde{a}$  (non-decreasing) P

Confidence has the property of monotonicity (M)? (2)

n Verification:

1.	a ã	$=> conf(\phi \rightarrow \psi)$	ã	(non-decreasing)	Р
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- 2.  $b \tilde{a} => conf(\phi \rightarrow \psi) = const$  (non-increasing) P
- 3.  $c \tilde{a} => conf(\phi \rightarrow \psi) \ddot{a}$  (non-increasing) P
- 4.  $d \tilde{a} => conf(\phi \rightarrow \psi) = const (non-decreasing)$  P
- n Conclusions:

Confidence has the property (M)

Gain measure has the property of monotonicity (M)?

n Gain measure is defined as:

 $gain(\phi \rightarrow \psi) = sup(\phi \rightarrow \psi) - \Theta sup(\phi) = a - \Theta(a + c)$ 

where  $\Theta$  is a fractional constant between 0 and 1.

n Verification:

1.	aã => gain(φ→ψ)ã (non-decreasing)	Ρ
2.	<b>b</b> $\tilde{a} => gain(\phi \rightarrow \psi) = const (non-increasing)$	Р
3.	cã => gain(φ→ψ) ä (non-increasing)	Р

4. 
$$d \tilde{a} => gain(\phi \rightarrow \psi) = const (non-decreasing)$$
 P

n Conclusions:

Gain measure has the property (M),

Piatetsky-Shapiro measure also has the property (M).

Property (M) vs. monotonicity in rule support and confidence

- Many measures (sup, conf, gain, p-s, f etc.) having the property (M) n are also:
  - n monotone in rule support for fixed confidence and **B/A-property**

monotone in confidence for fixed rule support value n

#### Hypothesis 1: n

If a measure has the property of monotonicity (M) (i.e., satisfies the four conditions concerning  $a_1, b_1, c_2, d$ ), then it must also satisfy the two conditions of monotonicity in confidence for a fixed rule support and monotonicity in rule support for fixed value of confidence.

# Counterexample for Hypothesis 1

- n Let us consider a Bayesian confirmation measure *s* defined as follows:  $s(\phi \rightarrow \psi) = conf(\phi \rightarrow \psi) - conf(\neg \phi \rightarrow \psi).$
- n It has been proved by Greco et al. that s has the property (M)
- n Let us verify whether *s* is
- 1. monotone in rule support for a fixed confidence value
- 2. monotone in confidence for a fixed value of rule support

(1)

#### **Counterexample for Hypothesis 1**

n We can transform *s* to the following form:

$$s = \frac{|U|/conf^{2}(\phi \to \psi) - conf(\phi \to \psi)sup(\psi)}{|U|/conf(\phi \to \psi) - sup(\phi \to \psi)}$$

- **n** we assume that |U| and  $sup(\psi)$  are constants
- n Verification of the derivatives of
- 1.  $s(sup(\phi \rightarrow \psi))$  for  $conf(\phi \rightarrow \psi) = const$
- 2.  $s(conf(\phi \rightarrow \psi))$  for  $sup(\phi \rightarrow \psi) = const$

has proved that *s* is monotone in rule support but not in confidence for fixed values of  $conf(\phi \rightarrow \psi)$  and  $sup(\phi \rightarrow \psi)$  respectively.

n Thus, Hypothesis 1 is not true.

(2)

### Property (M) vs. monotonicity in rule support and confidence

- n Proving that the four-condition property of monotonicity (M) implies the rule support-confidence monotonicity is not possible as those problems are orthogonal.
- n Verifying whether a measure has the property of monotonicity (M) requires violation of the conditions: |U|,  $sup(\psi) = const$ , which must be satisfied in order to prove that a measure is monotone in rule support when confidence is held fixed, and in confidence for a fixed value of rule support.
- n Knowing that a measure has the property (M), we still know nothing about the relationship between that measure and confidence (or rule support).

#### Further research plans

- n Developing effective algorithms inducing rules optimal with respect to the confirmation measure *f*.
- n Developing algorithms looking for pareto optimal border with respect to *a*, *b*, *c* and *d*.

### References

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